

florez wines

Santa Cruz, California

Noble Oble 2020



Variety Pinot Noir

Location Santa Cruz Mountains

Vineyard Hunter Hill

Soil Weathered Sandstone and Shale Loams

Production ~72 cases

Alcohol 13.3%

Expression

Pomegranate, red raspberry, redwood duft & cedar define the aromatics of this wine. There is no shortage of structure with a driving acidity and a firm tannin. Pork & pinot is a classic pairing and the bracing acidity will cut the fat of a pig roast or salamis beautifully.

Vineyard

The Hunter Hill vineyard is now being tended by friend and grower German who is working organically, no till, dry farmed. Located 3 miles from the pacific ocean and tucked into the misty redwoods, the entirety of this vineyard is on a slope and experiences cool climate. Producing Pinot with good color and structure, this vineyard is distinctly Santa Cruz Mountains.

Vinification

With the conversion to Organics 1/3 of the fruit with any small organic blemishes was direct pressed, 1/3 of the good fruit was destemmed, and the last 1/3 of perfect fruit was left whole cluster. Attentive pumpovers were initially used to get a healthy native ferment, and gentle cap wettings were applied in the later stages of fermentation. Gently pressed and sent sur lie to 1 puncheon and 1 barrel. After 10

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months the wine was racked once then bottled. Unfined, unfiltered, and no added SO₂ at any point. Cellared for an additional 9 months in bottle before release spring 2022.